

Payment Options for *nformd.on.sexual.assault*

Below are two ways to implement the *nformd.on.sexual.assault* program.

1) Direct Student Purchase

The primary benefit of the Direct Student Purchase plan is that it **costs your institution nothing**. In this option, an e-mail simply directs students to www.StudentsAgainstRape.com, where they pay by credit card or PayPal. They also enter a school-specific code so that we can report individual student participation by school.

We recommend that parents also be made aware of the program to ensure student participation and as further reassurance of your school's concern for their child's welfare.

2) School Purchase

In the School Purchase plan, the school covers the costs for *nformd.on.sexual.assault*, and then sends students an e-mail about how to access the program at www.StudentsAgainstRape.com.

Different ways to pay for the same program.

However the program is purchased, the experience for students is the same, with the exact same video content. School administrators will be able to track participation on a student-by-student basis.

Our goal is to make implementation of *nformd.on.sexual.assault* as easy as possible. We're happy to work with you to find the best payment option for you and your school.

Sample e-mails to students

The following is a sample e-mail for the Direct Student Purchase plan, to be sent to all students who are required to take the program:

Dear Student,

At Sample High School, your well-being and personal growth is paramount to us. We want you to have the safest experience possible, both in high school and beyond.

Unfortunately, students attending college in the U.S. face risks concerning sexual assault. The disturbing reality is that **1 out of 4 women attending U.S. colleges will suffer some kind of sexual assault** before they graduate.

To arm you with vital understanding on this critical topic, we've partnered with nformd.net to offer a cutting-edge, research-supported program about sexual assault education and prevention. While the standard price is \$24.95 for individual purchase, Sample High students can take the program for a reduced price of \$9.95.

To view this program, called *nformd.on.sexual.assault*, go to www.studentsagainstrape.com/samplehigh.

I thank you in advance for your diligent participation in this critical program.

Sincerely,

Jane J. Doe
Principal, Sample High School.

The following is a sample e-mail for the School Purchase plan:

Dear Student,

At Sample High School, your well-being and personal growth is paramount to us. We want you to have the safest experience possible, both in high school and beyond.

Unfortunately, students attending college in the U.S. face risks concerning sexual assault. The disturbing reality is that **1 out of 4 women attending U.S. colleges will suffer some kind of sexual assault** before they graduate.

To arm you with vital understanding on this critical topic, we've partnered with nformd.net to purchase a cutting-edge, research-supported program about sexual assault education and prevention.

To view this program, called *nformd.on.sexual.assault*, go to www.studentsagainstrape.com/samplehigh.

In the space marked "School Code" enter:

0123456

I thank you in advance for your diligent participation in this critical program.

Sincerely,

Jane J. Doe
Principal, Sample High School.